



NEWS RELEASE

GET YOUR RED, WHITE & BLUE ON!

Town of Herndon, Herndon Chamber of Commerce, Arts Herndon sponsor business decoration contest

Herndon, VA (June 7, 2016) – Businesses throughout the Town of Herndon are encouraged to break out the bunting, unfurl the flags and get their “Red, White & Blue ON” in observance of Independence Day.

The Town of Herndon has again joined with the Herndon Chamber of Commerce and Arts Herndon to sponsor the Herndon Patriotic Challenge, a business decoration contest. The theme of this year’s contest is “Get Out the Vote.” All businesses located within the town are encouraged to participate. Entries must be submitted by Friday, June 17, and decorations must be up from June 20 through July 8.

A panel of judges will circulate throughout the town to determine winners in categories including most creative, most patriotic, and judge’s favorite. Winners will be announced in front of the crowd at Friday Night Live on July 8.

Businesses entering the 2016 Herndon Patriotic Challenge are asked to send an email with name, business name and address and contact information (email, phone) to Dennis Holste, the town’s economic development manager, at dennis.holste@herndon-va.gov. For more information, visit the town’s website at www.herndon-va.gov.

Attached are photos from the 2015 Patriotic Challenge.

Media Contact: Anne Curtis
703/435-6800 X2010
anne.curtis@herndon-va.gov